

**33" total width**

.5" bleed area



**Retractable Banners:  
Deluxe**

Total graphic area: 33" w x 91.5" h  
Total visual area: 33" w x 85" h

Please be sure to include 1/2" bleed at the top and 6" bleed at the bottom

**General Art Guidelines**

- CMYK colour mode
- All solid coated pantone colours should be called out in the art as spot colours
- Embed all images and spot colours
- All fonts must be created to outlines
- DO NOT scale art board
- Back ground colour / images must bleed to the edge of art board
- Do not use the spot colours from template in your art work as they will not print

**91.5" total height**

**85" total visual height**

6" bleed area

**BLEED AREA**  
will not be visible when  
mounted into bannerstand