

24" total width

.5" bleed area



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Retractable Banners: Econo

Total graphic area: 24" w x 78.5" h
Total visual area: 33" w x 72" h

Please be sure to include 1/2" bleed at the top
and 6" bleed at the bottom

General Art Guidelines

- CMYK colour mode
- All solid coated pantone colours should be called out in the art as spot colours
- Embed all images and spot colours
- All fonts must be created to outlines
- DO NOT scale art board
- Back ground colour / images must bleed to the edge of art board
- Do not use the spot colours from template in your art work as they will not print

78.5" total height

72" total visual height

6" bleed area

BLEED AREA
will not be visible when
mounted into bannerstand