47.5” total width

.5” bleed area

85” total height

78.5” total visual height

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Retractable Banners: Econo

Total graphic area: 47.5” w x 85” h
Total visual area: 47.5” w x 78.5” h

Please be sure to include 1/2” bleed at the top and 6” bleed at the bottom

General Art Guidelines

- CMYK colour mode
- All solid coated pantone colours should be called out in the art as spot colours
- Embed all images and spot colours
- All fonts must be created to outlines
- DO NOT scale art board
- Back ground colour / images must bleed to the edge of art board
- Do not use the spot colours from template in your art work as they will not print

6” bleed area

BLEED AREA
will not be visible when mounted into bannerstand